



J. Frank Riden

- * Our Goal; Team Preparing For Heaven On Earth©
- * Our Mission: Rekindling Our Responsibility to be Stewards of the Earth©

I. Public Relations - PR Consulting

Delivering a Public Benefit System with HD Sense Awareness

Our objective is our passion to improve the existence of mankind..

SoundWater, SoundWater.com term represents the essence of human beings. Our information system encompasses people from all walks of life. We have developed a social engineering system focusing on all human activities.

SoundWater, SoundWater.com strategy utilizes:

- A.R.M. Advance Research Marketing;
- Pubic analysis, profile and strategic objective of companies for their environment.
- T.A.P. (Think, Act, Positive) is our corporate governance
- Market Innovation, Advertisement and Brand-endorsement
- Scope for all measurements - Environmental Communication
- Increasing sensitivity and awareness as a service-product
- Specializing in company`s vision for the environment and promoting their aspect of it (environmental teamwork)
- Engaging creative thought processes; Inspiration is our strength; motivating and creating sustainable ideas
- Our environmental communication system functions as a conduit in people`s information, with a inner focus – *your team* - and an outer – *the market* ;

*Uniting culture, Educating the public via the bridge of SoundWater, SoundWater.com, for the human family. **



* Delivering a public benefit system - That`s the theme !

II. Implementing Soundwater.com™ model as an information retrieval system.

Project Definition, Method and Approach

1. Initiating a skeleton phase for the “T.A.P. into the M.A.P.©”- program
2. Outsourcing information, researching businesses and organizations and individuals with an understanding Thinking, Acting, Positive for the environment.
3. Our on- and off-line network development is promoting the importance of environment and technology as a protocol for brand recognition and response awareness.
4. Our membership gives the opportunity that will help construct an infrastructure process utilizing resources and functional tools. This is our IT-method regarding our portal endorsement interface.



5. SoundWater.com model system utilizing the team concept/ basketball arena as a virtual market place; the information advertising game face is an analogy in human development platform IT-portal system.*

* Welcome to the Game - Project Initiation document

III. GeoBody™ Technique – GeoPose©

The Art of Balance

The term/concept `GeoBody™ Technique` combines the philosophy of SoundWater, SoundWater.com, the earth, the Human body and the substance of energy.

Channelling awareness: The integral aspects of GeoBody Technique is interconnected to achieve optimal results:

Physically, mentally and spiritually (= Think. Act. Positive = T.A.P.).

GeoBody™ Technique is the session of teaching the GeoPoses©.

The specific developed technique is focused on the Human Senses as a protocol, accessing the Human algorithm; with a structured methodology given characteristics to the purpose and meaning of life. *

The Human must identify the Manifestation process as a gift in understanding; connecting the dynamics in every position. GeoBody™ is measure to channel H.E. (Human Energy) within and the outer elements of being. (our earth/ our energy/our environment).

The earth's energy is one of the most valuable elements known to mankind. As such combining the compound elements, in time awareness with the physical structure of our Human body.

Joseph Renwick Randon, the founder of SoundWater, SoundWater.com has identified and developed applications in which the human properties (body, mind, soul, spirit and heart). Spirits, Sports, Environment are the architectural components in the philosophical framework. GeoBody™ Technique – GeoPose©; proposing an applied measure between the human hand in a contextual connection to the human five senses: feel, see, smell, taste and hear.

* Stress Reduction, Health & Fitness

IV. Licensing and Branding

New Millenium Mission Tour

Understanding the thinking of SoundWater, SoundWater.com blueprint model it operates as an analogy from a visual perspective. The brand/logo promotes “Thinking, Acting, Positive” as a function, delivering results and a state of art in performance. SoundWater, SoundWater.com., the kinematics aspects in the illustration represents energy. That`s the motion in the wave.

We are supporting the improvement of the character in the brand identity and bringing volume to the corporate identity with a full body (atmosphere).

Our service as acting as a broker in a variety of mediums with a special interest in the advertisement sector. Thereby establishing a benchmark, bringing new found innovations to the market place. Expanding the team awareness and social development. Bringing an added value as an adhesive component, working as a gateway in the information age.

In the New Millenium Mission Tour SoundWater, SoundWater.com initiated a global position and established a benchmark within this framework by engaging the markets, carving a niche in the publishing - and mass media.

In the spirit of hope SoundWater, SoundWater.com brings value and acknowledges respect as a theme for the environment while convincing people to think and act from their conscience using the mind as a resource to express love. (Purpose)

Convincing the importance of a brand

Why getting people to support our brand ?

Our brand is building an global information sturcture in the New Millenium Mission Tour, thus establsihing a global competition within SoundWater.com network operation - mission and goal enhancement.

The Team Concept

Why would a company buy our license?

Our system is based on recognizing and acknowledging companies and organization positive impact. You team being part of the SoundWater, SoundWater.com mission and goal and thereby also implementing its philosophy within your corporate covernance, your products, our service and our advertisement strategy invites clients to be engaged and responsible for sustainable and conscious behaviour on earth.

Protecting the original idea

We must be honest with ourselves. There is a lot of copying and cloning information. It is imperative that we signature our efforts as custodians to protect and support the origins of Sound & Water, SoundWater, SoundWater.com.

Our platform, our global strategy encompasses an international as well as a local competition between countries, cities and geographical regions. Therefore our licensing program cultivates our brand as a corner stone in the book of life.

Endorsing and Interfacing Products and Services.



we welcome you to the process by saying yes to the environment!